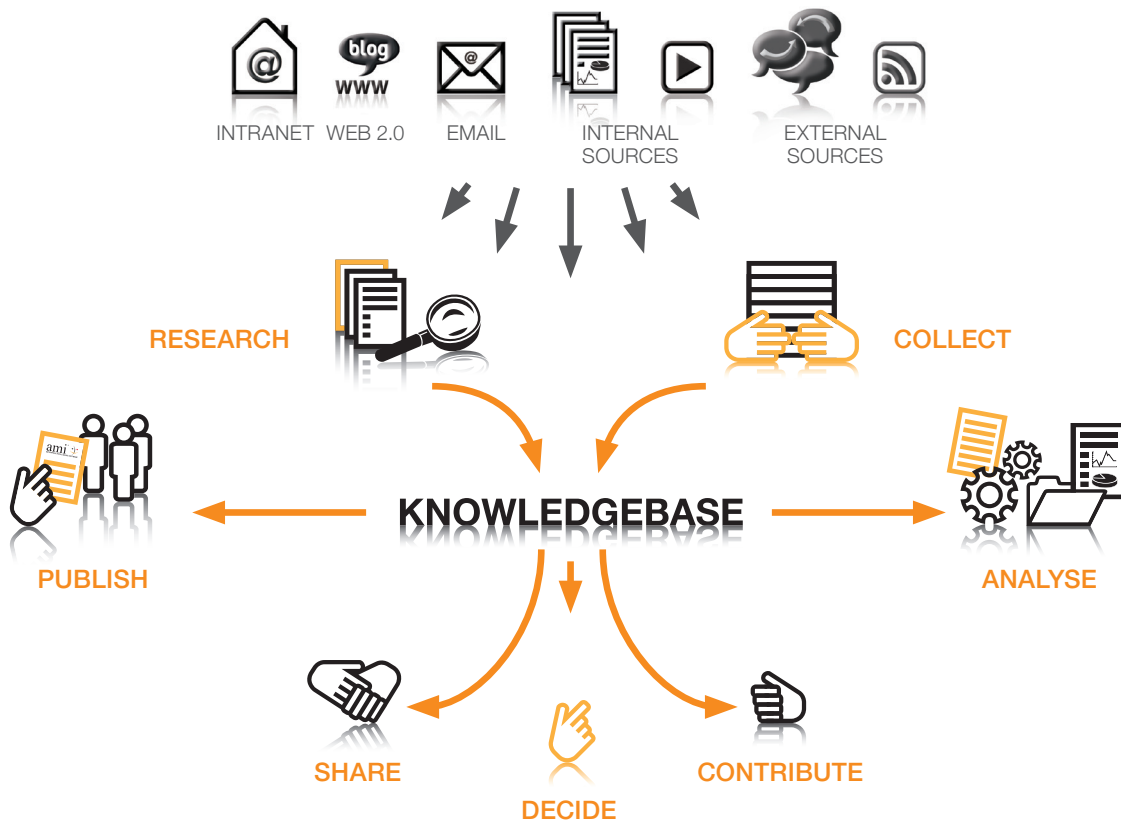


ami enterprise intelligence[®]

EXTENDING YOUR INFORMATION HORIZONS



- Create confidence that no new information is ever missed
- Be the first to identify weak signals and emerging trends
- Realise the hidden value within unstructured information
- Capitalise on targeted data collection over time
- Deliver the right information to the right people at the right time

AMI ENTERPRISE INTELLIGENCE is our flagship product integrating all of our technology development and market expertise.

If you are looking to create insight and intelligence from large volumes of information held in multiple disparate locations then you are involved in processes that will generally be based around the need to search, collect, analyse and identify “weak” signals, the signals that indicate something new or an emerging trend.

AMI ENTERPRISE INTELLIGENCE puts in the hands of the user the tools to run all of the essential processes but adds carefully thought out functionality to automate the most time consuming processes and provide immediate analysis and personalisation.

Through integration with other technologies, AMI ENTERPRISE INTELLIGENCE can also process audio, video and images.

Benefits

SOLUTIONS FOR EVERY NEED

FOR THE DIRECTOR OF STRATEGY Collect and analyse all available information about markets and new market opportunities well in advance and avoid entering sales processes late. Understand partner capability and value.

FOR THE MARKETING DIRECTOR Bring foresight to market and pricing assessment. Be first with the insight into emerging trends and use all the information available to validate new market requirements.

FOR THE COMPETITIVE INTELLIGENCE DIRECTOR Complement existing processes to enhance competitor and competitive intelligence development. Build better informed models to anticipate a competitor's next move.

FOR THE HEAD OF RESEARCH AND DEVELOPMENT Ensure that the policy created is based on all the evidence available. Identify thought leaders and follow technical innovations. Promote peer group knowledge share.

FOR THE PROCUREMENT DIRECTOR Monitor closely direct spend supply chain and raw materials markets to be continually aware of any new or emerging risk associated to them. Be reliably informed about alternative indirect spend sources.

FOR THE COMMUNICATIONS DIRECTOR Monitor the launch of a new product and analyse the impact of external communications. Manage brand awareness, reaction and sentiment by "listening" to customer comment and opinion via the widest range of social media.

FOR THE HUMAN RESOURCES DIRECTOR Conduct worldwide pre-employment screening beyond the usual databases and measure the attractiveness of an employer's brand. Follow the progression of legislation and case law.

FOR THE HEAD OF RISK AND SECURITY Understand the things that pose a threat to the organisation at the earliest opportunity and assess their likelihood, magnitude and reach. Understand links between entities and create insight into how threats evolve.

LANGUAGES

Out-of-the-box AMI ENTERPRISE INTELLIGENCE supports English, French, German, Italian, Spanish, Portuguese and Dutch. Russian and Arabic languages are also available as additional modules.

Searches can in fact be made in any language but strong focus on the deeper linguistic processes, especially regarding the detection and analysis of concepts, is applied to the above mentioned languages.

A Modular Suite



AMI ENTERPRISE INTELLIGENCE is a modular suite of integrated applications that can be used as a whole or as individual applications.

AMI SEARCH is an intelligent meta-search application providing the ability to query user selected sources "on-demand". AMI SEARCH features a range of pre and post search functions including automatic clustering, categorisation and concept extraction allowing fast navigation to the most relevant information and identification of the best sources.

AMI COLLECT AND ALERT provides user-defined automated data collection and alerting across user selected sources. AMI COLLECT ensures that all the best information is captured all of the time and provides the workflow to manage and capitalise on the hidden value held within its sum total both imminently and over time.

AMI PUBLISH provides the means by which to review, edit, enrich, and manage collected information in a centralised classification plan.

AMI SHARE is an integrated portal allowing information to be shared across an organisation. AMI SHARE has full search capability and uses AMI's powerful clustering technology, automatically suggesting similar documents by the same author.

AMI ANALYSE provides a comprehensive range of data mining and visualisation tools for analysing any body of data dynamically regardless of its "status". Visualise connections between entities across disparate content and sources not readily visible to the human eye and identify weak or emerging signals.

MYSpace provides dynamic drag-and-drop personalisation via dashboards of key information based very precisely on user-defined centres of interest.

AMI BASE SERVER is the intelligent foundation layer that underpins all AMI functionality. Although not visible to the end user, it is an integral part of any AMI installation and can be used as the base for further development of bespoke applications if required.

AMI supports UNICODE, the computing industry standard that allows computers to consistently represent and manipulate text expressed in most of the world's writing systems.

AMI ENTERPRISE INTELLIGENCE also integrates with market-leading language translation software.